

End Sweatshops in Florida's Fields!

National Mobilization in Miami

Friday, 11/30 & Saturday, 12/1

Join Florida farmworkers & allies from across the country for two days of action, education & celebration!

Friday

9-Mile March to Burger King HQ
9:00am - 3:30pm

The "Fair Food Will Reign" march from Miami's financial district to Burger King's corporate headquarters, calling on the fast food giant to address sweatshop conditions in its tomato supply chain

MAJOR RALLY at BURGER KING HQ
3:30pm

An afternoon of art, theater, music and inspiring words from Immokalee farmworkers & their human rights, faith, labor, student & grassroots allies & more

Saturday

"Our World, Our Rights" Conference
all day

A national gathering of fair food allies to share skills, strategize and build community around our visions for social change

Concert for Fair Food
to follow conference

An amazing lineup of diverse musical styles and traditions, including Son del Centro & Olmeca (So Cal), Rebel Diaz (Chicago/NY), the Hot 8 Brass Band (New Orleans) Nuestro Tambo' (Chicago), and local Miami artists

caravans Don't let transportation concerns keep you from being part of this historic mobilization! Caravans and delegations are being organized from cities around Florida and throughout the country. Limited scholarships may be available for low-income communities. For more info, contact workers@ciw-online.org.

background Tomato pickers in Florida's fields face sweatshop conditions every day, including sub-poverty, stagnant wages (pickers earn about \$10,000/year on average and a per-bucket piece rate that has not changed since 1978) and a denial of basic labor rights: no right to overtime, to organize, or to benefits of any kind. In the most extreme cases, farmworkers face conditions of modern-day slavery. By leveraging its high-volume purchasing power, Burger King plays an active role in creating the miserable conditions in Florida's fields. The Coalition of Immokalee Workers (CIW) - an organization of mainly Latino, Haitian and Mayan Indian farmworkers - has established groundbreaking agreements with Yum Brands (parent company of Taco Bell, Pizza Hut and others) and McDonald's to directly improve farmworker wages and working conditions in these companies' tomato supply chains. Now, the CIW has called on Burger King to do the same.

Facing this historic opportunity to contribute toward a more modern and humane agricultural industry in Florida, however, Burger King has chosen business as usual over progress, continued exploitation over justice.

It's time for Burger King to stand with Florida's tomato pickers in their fight for fundamental human rights in the fields. Join us in Miami this November as we move Burger King to take that stand.



for more information: www.ciw-online.org • workers@ciw-online.org • 239.292.3431