

FOOD WITH INTEGRITY? end sweatshops in the fields!



Join the Coalition of Immokalee Workers as we demand Fair Food!

Tomato pickers face sweatshop conditions every day, including:

SUB-POVERTY WAGES

Tomato pickers make, on average, \$10,000/year

NO RAISE IN NEARLY 30 YEARS

Pickers are paid virtually the same per-bucket piece rate (about 45 cents per 32lb. bucket) today as they were in 1980. At this rate, workers have to pick 2.5 TONS of tomatoes just to earn minimum wage in a typical 10-hour day

DENIAL OF FUNDAMENTAL LABOR RIGHTS

Farmworkers in Florida have no right to overtime pay and no right to organize or bargain collectively. In the most extreme cases, farmworkers face conditions of modern-day slavery.

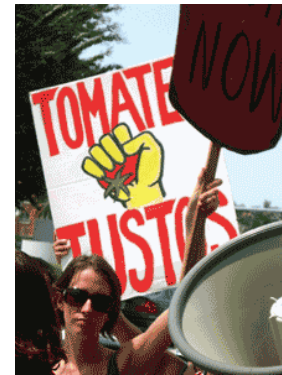
By leveraging its bulk purchasing power, Chipotle plays an active role in creating these miserable conditions in the fields. Furthermore, by refusing to join McDonald's and Yum Brands in working with the CIW to improve farm labor conditions, Chipotle is actually helping perpetuate farmworker exploitation.



After years of campaigning, the Coalition of Immokalee Workers (CIW) - an organization of mainly Latino, Haitian and Mayan Indian farmworkers - established groundbreaking agreements with Yum Brands (parent company of Taco Bell) and McDonald's to directly improve farmworker wages and working conditions in these companies' tomato supply chains. Now, the CIW has called on Chipotle and the rest of the fast food industry to do the same.



Chipotle aspires to be a leader in the sustainable food movement and markets its burritos as "Food With Integrity." The company



even goes as far as to claim that by "working back along the food chain" to encourage healthy production of vegetables and humane raising of animals, it will "revolutionize the way America grows & gathers its food." And yet, it has so far refused to work with the CIW, continuing to turn a blind eye to the inhumane farm labor conditions in which its tomatoes are harvested.

If Chipotle is sincere about "Food with Integrity," it must ensure "Work with Dignity" for the men & women who toil to bring tomatoes to the tables of its restaurants across the country.



For more information about how you can get involved and demand Fair Food at Chipotle, contact workers@ciw-online.org or 239-657-8311 and visit www.ciw-online.org today.