

SFOC

NOVEMBER 2009
IDEA GENERATOR

CHALK IT UP!

Raise awareness of farmworker rights by writing thought provoking facts and statistics on sidewalks all over campus for a week. Pick an evening to follow up these brainteasers with a potluck discussion.

FLAG PETITION

Set up a table on campus in a high traffic area. Cover it with a tablecloth, tag it with fair food demands and get students to sign on. Then, hang the cloth as a flag, photograph it, and send it along with the photographs and a letter to the offending food corporations headquarters.

TRADE PLACES

Ever walk a mile in someone else's shoes? Host a dinner on-campus where attendees are randomly assigned to the role of farmworker, grower, or corporate executive. Use the meal as an opportunity to present a snapshot of the realities of that life under the current food system.

BOYCOTT A MEAL

Skip a meal in the dining hall to prove students don't want to eat food that isn't produced fairly. Sit outside your dining hall with a sign that says "Ask me why I'm not eating (breakfast/lunch/dinner) today" and engage students in a conversation about why you're fasting.

FOCUS
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FAIR



RALLY THE TROOPS

Bring together students, faculty, staff and community members to protest your local Publix or Kroger (if you have one) grocery stores, or your dining hall (if you're currently fed by Aramark or Sodexo).

THANK YOUR FARMWORKER

Ever wanted to thank the hand that picked your food? Organize a cookout at a local farm, and make a meal for those that help feed you.



FAIR FOOD COMMITTEES

At both the local and national level, young people, religious groups, labor organizations, and grassroots organizers are coming together to build broad-based alliances in solidarity with the CIW. Now is the time to develop and strengthen these relationships, which will prove invaluable as the Campaign for Fair Food continues, so check out the list of local contacts on the SFA website (<http://www.sfalliance.org>) and start organizing!

FARMWORKER FILM FORUM

Film is a powerful way to bring people together, raise awareness and encourage discussion. Contact SFA for a free DVD of the CIW documentary.



PAINT BY YEARS

Pick a large, highly visible space on-campus and invite students and community members to join in and paint a timeline that depicts the history of farming in your local area.

FACE YOUR FOOD

Do you wonder where your food comes from, or who produced it? Pick ingredients from dishes served in your dining halls and find the farmworkers that helped bring it to your plate! Snap their photo, print it along with information about the farm they work on, shellack it to a cardboard stand and place it below the food that includes the fruit of their labor.

TAKE ON DINING SERVICES

Set up a meeting to explain the *Dine with Dignity* campaign to your dining services director. Discuss leaving campus dining contracts that do not support farmworker rights, and be prepared to offer better alternatives.

COME TO THE TABLE

Organize a panel discussion that includes a farmworker, a farmer, and a distributor to get varied perspectives on modern farming. What better way to generate food for thought?



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REAL FOOD CHALLENGE



Slow Food USA®