

SUBWAY profits from farmworker **EXPLOITATION**

Florida tomato pickers face sweatshop conditions every day, including:

sub-poverty wages

workers earn an average of \$10,000/year and are paid virtually the same piece rate (40-50¢ per 32-lb. bucket) as they were in 1978. At this rate, a worker must pick 2.5 TONS of tomatoes just to earn minimum wage in a typical 10-hour workday.

denial of fundamental labor rights

Farmworkers in Florida have no right to overtime pay, no health insurance, sick leave, paid vacation or pension, and no right to organize in order to improve these conditions.

modern-day slavery

In the most extreme cases, farmworkers are forced to work against their will through the use or threat of physical violence. In the past decade, the CIW has uncovered, investigated and assisted in the prosecution of six slavery rings, resulting in the liberation of over 1,000 workers.



Subway is a major buyer of Florida tomatoes.

SUBWAY'S franchisee-owned Independent Purchasing Cooperative (IPC) states its mission as "negotiating the lowest cost for purchased goods" for its restaurants, including tomatoes.

This low cost, however, comes at a high price: continued exploitation for farmworkers.

In recent years, a new hope for change in Florida's fields has emerged. The Coalition of Immokalee Workers (CIW) - an internationally- recognized farmworker organization based in Florida - has reached ground-breaking agreements with the world's leading food retailers: McDonald's, Burger King and Yum Brands (parent company of Taco Bell). These corporations have pledged to work together with the CIW and use their tremendous buying power to demand higher wages and better working conditions for the farmworkers who harvest their tomatoes.

Yet Subway - which pools the buying power of nearly 21,800 restaurants in the U.S. - profiting from farmworker poverty like few others, refuses to take these steps.

Join farmworkers and their allies in calling on Subway to join other food industry leaders and do its part to end the human rights crisis in Florida's fields.

For more information, and to take action, visit

www.ciw-online.org

