

Farmworkers who pick tomatoes for the fast food industry are among this country's most exploited workers. They face sweatshop conditions every day in the fields, including:

sub-poverty wages

Farmworkers make less than \$10,000 per year.

no raise in nearly 30 years

Pickers are paid the same per-bucket piece rate today as they were in 1980. At this rate, a worker has to pick nearly 2 TONS of tomatoes just to earn minimum wage for a typical 10-hr day.

denial of fundamental labor rights

Farmworkers in Florida have no right to overtime pay & no right to organize.

modern-day slavery

Civil rights officials have prosecuted five slavery operations, involving over 1,000 workers, in Florida's fields since 1997.

The Coalition of Immokalee Workers (CIW) is a membership-led organization of mostly Latino, Haitian, and Mayan low-wage workers based in Southwest Florida. In 2005, after a 4-year boycott, the CIW reached an historic agreement with Taco Bell to address the ever-deepening poverty and decades of degradation faced by farmworkers in Florida.



But fast-food giant McDonald's has refused to work with the CIW to meaningfully address the exploitation of farmworkers in its supply chain. Instead, it has chosen to work with agricultural industry lobbyists to undermine the hard-won advances in wages and working conditions established in the agreement with Taco Bell.

After nearly two years of waiting patiently for McDonald's to join us in addressing the human rights crisis in its tomato supply chain, we are tired, as Martin Luther King Jr. said, of "relying on the good will and understanding of those who profit by exploiting us."

IT'S TIME TO DEMAND A FAST FOOD INDUSTRY THAT DOESN'T RELY ON THE ENDLESS EXPLOITATION OF FARMWORKERS!

McDonald's Profits from Farmworker Poverty.

major rally at McDonald's headquarters

Friday, April 13th, 2007 | Oak Brook, IL

CARNAVAL & PARADE FOR FAIR FOOD, REAL RIGHTS & DIGNITY

Saturday, April 14th, 2007 | Downtown Chicago



Join the CIW this April for historic actions demanding McDonald's respect their rights and the dignity of consumers alike:

major rally outside McDonald's headquarters

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For more information, see www.ciw-online.org
To find out how you can get involved, contact workers@ciw-online.org

