

IN KROGER'S SUPPLY CHAIN

Slavery



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DEMAND KROGER JOIN
THE FAIR FOOD PROGRAM



COALITION OF IMMOKALEE WORKERS

Since 1993, thousands of farmworkers with the Coalition of Immokalee Workers (CIW) and their consumer allies have demanded protections against sexual violence and other human rights abuses in the corporate supply chain through the Fair Food Program. After several successful campaigns, the Fair Food Program is now backed by 14 major buyers, including Walmart, McDonalds, Taco Bell, Trader Joe's, and Whole Foods, protecting tens of thousands of farmworkers.

But **Kroger** has refused to join for over a decade despite findings of forced labor in its supply chain. Early in 2023, the US Government revealed that Kroger bought watermelons harvested by workers held in modern-day slavery and sold them to unsuspecting consumers around the country in *US v Moreno*. The case was brought to light after two workers escaped from a forced labor camp, hid in the trunk of a car, and called the CIW for help. There is a festering human rights crisis in Kroger's supply chain, and we are calling on all allies to stand in solidarity with farmworkers demanding justice.

We ask that you call, email and live-chat with Kroger representatives to demand the grocery giant join the FFP.

Scan the QR code below to read more and see how you can take action. It will direct you to five easily accessible ways to engage Kroger, including a click-to-call button and sample scripts. We will send campaign updates through our email newsletter, which you can also register for on our QR code.



@CIW



@IMMOKALEE.WORKERS